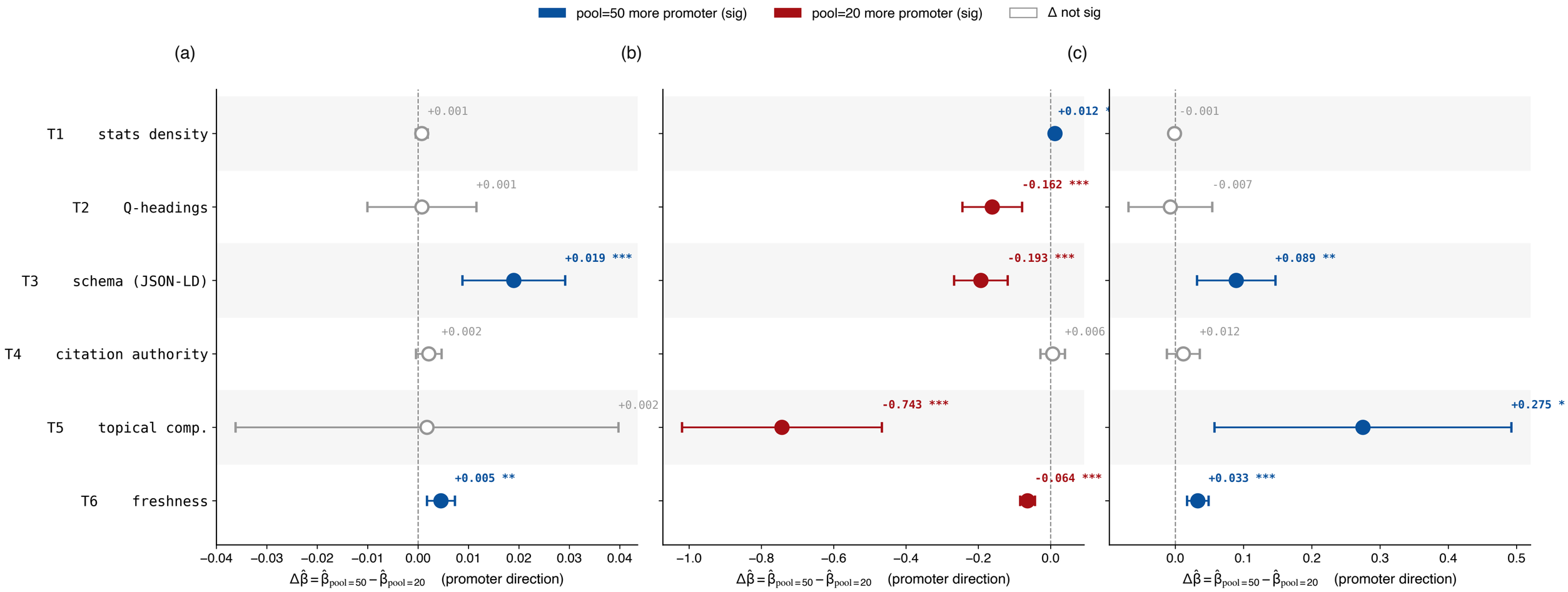
pool=50 more promoter (sig)
pool=20 more promoter (sig)
Δ not sig
(a)
(b)
(c)
T1 stats density
T2 Q-headings
T3 schema (JSON-LD)
T4 citation authority
T5 topical comp.
T6 freshness
+0.001
+0.001
+0.019 ***
+0.002
+0.002
+0.005 **
+0.012 *
-0.162 ***
-0.193 ***
+0.006
-0.743 ***
-0.064 ***
-0.001
-0.007
+0.089 **
+0.012
+0.275 *
+0.033 ***
−0.04 −0.03 −0.02 −0.01 0.00 0.01 0.02 0.03 0.04
−1.0 −0.8 −0.6 −0.4 −0.2 0.0
0.0 0.1 0.2 0.3 0.4 0.5
$\Delta\hat{\beta} = \hat{\beta}_{pool=50} - \hat{\beta}_{pool=20}$ (promoter direction)